CloudFerro

CloudFerro ESG Strategy

2025–2027

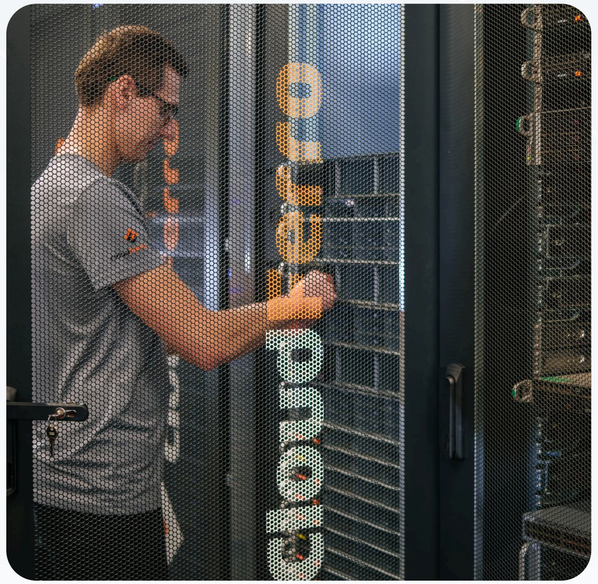


October 2025

CloudFerro’s ESG Strategy Goals

CloudFerro’s ESG strategy combines the development of cloud technologies for Earth observation with a responsible approach to environmental, social, and governance issues. We create solutions that help analyze satellite data to better monitor climate change, protect natural resources, and respond more effectively to global challenges.

By engaging in initiatives such as the Copernicus programme, we strive to ensure that our services not only support customers and partners, but also make a tangible contribution to building a more sustainable future.



CloudFerro’s ESG strategy areas

Environment

CO_2 emissions and energy efficiency goals.

Social

Goals related to creating an inspiring, development-oriented workplace.

Governance

Goals related to cybersecurity and principles of collaboration.

Environment Goal

Area	Goal	Implemented activity	KPI	2025 Goal	2026 Goal	2027 Goal
CO_2 emissions	Reducing carbon footprint in scope 1 and 2	Use of data centers powered by renewable energy (RES)	% of energy from RES in total energy consumption	100%	100%	100%
CO_2 emissions	Reducing carbon footprint in scope 1 and 2	• Electricity from RES in offices • Equipping the server assembly department with a photovoltaic installation • Equipping the equipment service department with an electric van	% of energy from RES in total electricity consumption	100%	100%	100%
Energy efficiency	Optimisation of energy consumption in scope 1 and 2	Modernization of IT infrastructure - increasing the share of high-capacity disks in the satellite data repository	Power consumption [W] per unit of disk capacity [TB]	0,94	0,90	0,86
E-waste management	Responsible disposal of equipment	Implementation of recycling procedures	% of equipment disposed in accordance with Waste Management Procedure for Waste Electronic Equipment	100%	100%	100%

Social Goal

Area	Goal	Implemented activity	KPI	2025 Goal	2026 Goal	2027 Goal
Equality and diversity	Creating a fair and inclusive work environment	• Transparent remuneration policy • Addressing unjustified pay gaps between women and men	Yes/No - implemented changes	Transparent compensation policy, calculated adjusted pay gap	Addressed pay gaps, transparent rewards policy	Monitoring
Employees development	Investing in development of competencies	• Training and courses for employees - ensuring achievement of business goals and skills development • Training and courses for managers	Average number of hours of training per employee per year, evaluation of training in the engagement survey, % of managers covered by leadership training	95% of managers covered by the Engaged Leader Academy	Introduction of a methodical process for periodic evaluation	Individual development plans for key employees
Employees well-being	Taking care of the health and well-being of employees	• Employeess integration around sports initiatives • Providing opportunity to consult a psychologist • Building a friendly space in the office, supporting the needs of employees, enabling effective work and efficient communication	Engagement Survey	eNPS > 20	eNPS > 20	eNPS > 20
Communication with employees	Transparent communication with employees	Developing an internal communication strategy and plan focused on transparency and two-way communication	Engagement Survey	eNPS > 20	eNPS > 20	eNPS > 20
Democratic access to satellite data	Increasing access to satellite data	Increasing the usefulness of the satellite data catalog by introducing more collections to the STAC database - SpatioTemporal Assets Catalog - a common language for describing geospatial information, improving indexing and data discovery	Number of collections added to STAC	150	300	500

Governance Goal

Area	Goal	Implemented activity	KPI	2025 Goal	2026 Goal	2027 Goal
Ethics and Compliance	Promoting ethical culture	Training in the code of ethics, whistleblowing and mobbing	% of employees trained in the code of ethics, whistleblowing and mobbing	100%	100%	100%
Transparency	Increasing transparency of activities	Publication of the ESG annual report in a concise, compliant with VSME - the voluntary non-financial reporting standard for small and medium-sized enterprises	Yes/No – report available online	No report	2025 report available online	2026 report available online
Cybersecurity	Expansion of the information security certifications/attestations portfolio	• Transfer of ISO 27001 and 9001 certificates from PRS to ISOQAR (wider certification offer) • Extension of certification to ISO 27017 and 27018 - Q4 2025	• Maintaining ISO 27001, BSI 200-1, BSI C5 certifications • Obtaining ISO 27017, 27018 certifications	ISO 27001, BSI 200-1, BSI C5, ISO 27017, ISO 27018 Certifications	ISO 27001, BSI 200-1, BSI C5, ISO 27017, ISO 27018 Certifications	ISO 27001, BSI 200-1, BSI C5, ISO 27017, ISO 27018 Certifications
Cybersecurity	Implementation of multi-site architecture for the EO Data repository	Implementation of multi-site architecture for the EO Data repository, to minimize the risk of business continuity disruption in the event of a major failure of a single location	Number of active locations supporting the EO Data repository in multi-site architecture	Data from at least 1 week available in at least 2 locations	Data from at least 1 week available in at least 2 locations	Data from at least 1 week available in at least 2 locations
Certification	Upgrade of the overall EcoVadis rating	Implementation of a programme to improve compliance with EcoVadis guidelines - a global platform that assesses companies for their commitment to sustainability	Medal level achieved in EcoVadis	increase in overall rating by 5-10% year-on-year	increase in overall rating by 5-10% year-on-year	increase in overall rating by 5-10% year-on-year
Cooperation with suppliers and subcontractors	Cooperation with suppliers respecting human rights and sustainable production	Verification of key CF suppliers for human rights compliance in the value chain and sustainable production	% of key suppliers who signed the declaration	100%	100%	100%